Date: 1st April 2016

- (1) Licensee
- (2) ICG Visual Imaging Limited Licence Agreement

IMPORTANT NOTICE: PLEASE READ CAREFULLY BEFORE INSTALLING THE SOFTWARE:

THIS LICENCE AGREEMENT (LICENCE) IS A LEGAL AGREEMENT BETWEEN

- (1) You (Licensee or You); and
- (2) ICG Visual Imaging Limited, P.O. Box 21, Havant, PO9 3JQ (Licensor, Us or We).

BACKGROUND

- (A) The Incredible Booth photo booth software (Version v2.0) (Front End Software);
- (B) Photo booth software: DSLR Remote Pro for Windows (Version v3.6.1) from Breeze Systems Limited. A copy of the licence agreement is appended to this licence (Back End Software); and (together the "Software")
- (C) Printed materials and electronic documentation (Documentation).
- (D) We licence use of the Front-End Software and Documentation to you on the basis of this Licence. We do not sell the Front-End Software or

Documentation to you. We remain the owners of the Front-End Software and Documentation at all times.

HARDWARE/OPERATING SYSTEM REQUIREMENTS

The software requires the following hardware in order to perform substantially in accordance with the functions described in the documentation.

Failure to use the recommended hardware may result in the software not performing in accordance with functions described in the documentation.

We Recommend the use of high end Dslr Cameras such as

(any model listed below):

- * CANON EOS 40D;
- * CANON EOS 50D;
- * CANON EOS 60D;
- * CANON EOS 70D;
- * CANON EOS 80D

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* CANON EOS 5DS R;

* CANON EOS 5DS;

* CANON EOS 5D MARK IV;

* CANON EOS 5D MARK III;

* CANON EOS 5D MARK II;

* CANON EOS 6D;

* CANON EOS 7D MARK II;

* CANON EOS 7D;

* CANON EOS-1DX;

* CANON EOS-1DX MARK II;

* CANON EOS-1D C;

* CANON EOS-1D MARK IV;

* CANON EOS-1D MARK IV;
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* CANON EOS-1D MARK III.

Alternative low-end Canon Dslr cameras could be considered, however these may not operate or deliver the desirable results.

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* CANON EOS 650D/REBEL T4I;

* CANON EOS 600D/REBEL T3I;

* CANON EOS 1300D/REBEL T6;

* CANON EOS 1200D/REBEL T5;

* CANON EOS 1100D/REBEL T3;

* CANON EOS 550D/REBEL T2I;

* CANON EOS 500D/REBEL T1I;

* CANON EOS 450D/REBEL XSI;

* CANON EOS 400D/REBEL XTI;

* CANON EOS 1000D/REBEL XS;

* CANON EOS 100D/REBEL SL1;

* CANON EOS 760D/REBEL T6S;
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* CANON EOS 750D/REBEL T6I;

* CANON EOS 700D/REBEL T51;

Operating System

The software requires the following operating systems in order to perform substantially in accordance with the functions described in the documentation. The software will operate correctly on the following platforms, Breeze Systems Dslr Remote Pro v3.6.1, whilst running on any of the following windows operating systems.

- * Windows 7
- * Windows 8
- * Windows 8.1
- * Windows 10

PRINTER

DNP RX1 DYE SUBLIMATION PHOTO PRINTER

MITSUBISHI CP-D70DW PHOTO PRINTER

Other Equipment

Green screen background with appropriate lighting to meet required conditions.

For the avoidance of doubt, we will not be held responsible for the poor quality of photographs produced should the lighting conditions, camera settings and/or greenscreen thresholds not be set correctly in accordance with the Documentation.

IMPORTANT NOTICE OF ALL USERS:

- * By clicking on the "accept" button below you agree to the terms of this licence and to the terms of the breeze system limited licence, terms which will bind you and your employees. The terms of this licence include, in particular, limitations on liability in condition 5.
- * If you do not agree to the terms of this licence, we will not license the front-end software and documentation to you and you must discontinue the installation process now by clicking on the "Decline" or "Cancel" button below.
- * In this case you must return the storage device on which the software is stored and all accompanying documentation to us together with proof of payment within 30 days of purchase. If you do this your licence fee will be refunded. You should print a copy of this Licence for future reference.

1 GRANT AND SCOPE OF LICENCE

- 1.1 In consideration of the payment of the licence fee, the Licensor hereby grants to you a non-exclusive, non-transferable licence to use the Front-End Software and the Documentation on the terms of this Licence.
- 1.2 You may:
- 1.2.1 Install and use the Front-End Software for your internal business purposes only and on one central processing unit (CPU) only;
- 1.2.2 provided you comply with the provisions in condition 2.1.1 make up to 1 copy of the Front-End Software for back-up purposes;
- 1.2.3 receive and use any free supplementary software code or update of the Front-End Software incorporating "patches" and corrections of errors as may be provided by the Licensor from time to time for a period of 12 months from the date of purchase of the Software;
- 1.2.4 use any Documentation in support of the use permitted under condition 1.2 and make up to one copy of the Documentation as are reasonably necessary for its lawful use.

2 RESTRICTIONS

- 2.1 Except as expressly set out in this Licence or as permitted by any local law, you undertake:
- 2.1.1 not to copy the Front-End Software or Documentation except where it is necessary for the purpose of back-up or operational security;
- 2.1.2 not to rent, lease, sub-license, loan, translate, merge, adapt, vary or modify the Front-End Software or Documentation;
- 2.1.3 not to make alterations to, or modifications of, the whole or any part of the Front-End Software XML nor permit the Front-End Software or any part of it to be combined with, or become incorporated in, any other programs;
- 2.1.4 not to disassemble, de-compile, reverse engineer or create derivative works based on the whole or any part of the Software nor attempt to do any such things except to the extent that (by virtue of section 296A of the Copyright, Designs and Patents Act 1988) such actions cannot be prohibited because they are essential for the purpose of achieving inter-operability of the Software with another software program, and provided that the information obtained by you during such activities:
- (a) is used only for the purpose of achieving inter-operability of the Front-End Software with another software program;
- (b) is not disclosed or communicated without the Licensor's prior written consent to any third party to whom it is not necessary to disclose or communicate it; and

- (c) is not used to create any software which is substantially similar to the Front-End Software;
- 2.1.5 to keep all copies of the Front-End Software secure and to maintain accurate and up-to-date records of the number and locations of all copies of the Front-End Software;
- 2.1.6 to supervise and control use of the Front-End Software and ensure that the Front-End Software is used by your employees and representatives in accordance with the terms of this Licence;
- 2.1.7 to include our copyright notice on all entire and partial copies of the Front-End Software in any form;
- 2.1.8 not to provide, or otherwise make available, the Software in any form, in whole or in part (including, but not limited to, program listings, object and source program listings, object code and source code) to any person other than your employees without prior written consent from us;
- 2.1.9 not to use the Front-End Software via any communications network or by means of remote access.
- 2.1.10 to comply with all applicable technology control or export laws and regulations.

3 INTELLECTUAL PROPERTY RIGHTS

- 3.1 You acknowledge that all intellectual property rights in the Front-End Software and the Documentation throughout the world belong to us, that rights in the Front-End Software are licensed (not sold) to you, and that you have no rights in, or to, the Front-End Software or the Documentation other than the right to use them in accordance with the terms of this Licence.
- 3.2 You acknowledge that you have no right to have access to the Front-End Software in source code or object code form or in unlocked coding or with comments.

4 LIMITED WARRANTY

4.1 We warrant that:

- 4.1.1 the storage device on which the Front-End Software is stored and distributed is (at the time it is supplied) free from defects in design, material and workmanship under normal use;
- 4.1.2 the Front-End Software will, when properly used and on an operating system for which it was designed, perform substantially in accordance with the functions described in the Documentation; and
- 4.1.3 that the Documentation correctly describes the operation of the Front-End Software in all material respects for a period of 6 months from the date of installation of the Front End Software (Warranty Period). If a defect in the storage device occurs during the Warranty Period, we will replace it free of charge if you return it to us with proof of purchase and (so far as you are able) a documented example of such defect or error.

- 4.2 If, within the Warranty Period, you notify us in writing of any defect or fault in the Front End Software as a result of which it fails to perform substantially in accordance with the Documentation, we will, at our sole option, either repair or replace the Front End Software, provided that you make available all the information that may be necessary to help us to remedy the defect or fault, including sufficient information to enable us to recreate the defect or fault.
- 4.3 The warranty does not apply:
- 4.3.1 if the defect or fault in the Front-End Software results from you having altered or modified the Front-End Software;
- 4.3.2 if the defect or fault in the Front-End Software results from you having used the Front-End Software in breach of the terms of this Licence, including any defect arising out of wilful damage and/or negligence;
- 4.3.3 if the defect or fault in the Front-End Software results from any defect or failure in the hardware and/operating system on which the Front-End Software is installed;
- 4.3.4 if the Back-End Software is updated without the Front-End Software being updated in accordance with condition 1.2.3.

5 LIMITATION OF LIABILITY

- 5.1 You acknowledge that the Front-End Software has not been developed to meet your individual requirements, and that it is therefore your responsibility to ensure that the facilities and functions of the Front-End Software as described in the Documentation meet your requirements.
- 5.2 We only supply the Front-End Software and Documentation for internal use by your business, and you agree not to use the Front-End Software or Documentation for any re-sale purposes.
- 5.3 We shall not in any circumstances whatever be liable to you, whether in contract, tort (including negligence), breach of statutory duty, or otherwise, arising under or in connection with the Licence for:
- 5.3.1 loss of profits, sales, business, or revenue;
- 5.3.2 business interruption;
- 5.3.3 loss of anticipated savings;
- 5.3.4 loss or corruption of data or information;
- 5.3.5 loss of business opportunity, goodwill or reputation; or
- 5.3.6 any indirect or consequential loss or damage.
- 5.4 Other than the losses set out in condition 5.3 (for which we are not liable), our maximum aggregate liability under or in connection with this Licence whether in contract, tort (including negligence) or otherwise, shall in all circumstances be limited to a sum equal to 50% of the Licence Fee. This maximum cap does not apply to condition 5.5.
- 5.5 Nothing in this Licence shall limit or exclude our liability for:

- 5.5.1 death or personal injury resulting from our negligence;
- 5.5.2 fraud or fraudulent misrepresentation;
- 5.5.3 any other liability that cannot be excluded or limited by law.
- 5.6 This Licence sets out the full extent of our obligations and liabilities in respect of the supply of the Front-End Software and Documentation. Except as expressly stated in this Licence, there are no conditions, warranties, representations or other terms, express or implied, that are binding on us. Any condition, warranty, representation or other term concerning the supply of the Front-End Software and Documentation which might otherwise be implied into, or incorporated in, this Licence whether by statute, common law or otherwise, is excluded to the fullest extent permitted by law.

6 TERMINATION

- 6.1 We may terminate this Licence immediately by written notice to you if you commit a material or persistent breach of this Licence which you fail to remedy (if remediable) within 14 days after the service of written notice requiring you to do so.
- 6.2 Upon termination for any reason:
- 6.2.1 all rights granted to you under this Licence shall cease;
- 6.2.2 you must cease all activities authorised by this Licence;
- 6.2.3 you must immediately delete or remove the Front-End Software from all computer equipment in your possession and immediately return to us (at our option) all copies of the

Front End Software then in your possession, custody or control and, in the case of destruction, certify to us that you have done so.

7 COMMUNICATIONS BETWEEN US

Any notice given by you to us, or by us to you, will be deemed received and properly served immediately when posted on our website, 24 hours after an e-mail is sent, or three days after the date of posting of any letter. In proving the service of any notice, it will be sufficient to prove, in the case of a letter, that such letter was properly addressed, stamped and placed in the post and, in the case of an e-mail, that such e-mail was sent to the specified e-mail address of the addressee.

8 OTHER IMPORTANT TERMS

- 8.1 We may transfer our rights and obligations under this Licence to another organisation, but this will not affect your rights or our obligations under this Licence.
- 8.2 This Licence and any document expressly referred to in it constitutes the entire agreement between you and us. You acknowledge that you have not relied on any statement, promise or representation made or given by or on behalf of the us which is not set out in this Licence or any document expressly referred to in it.

8.3 If we fail to insist that you perform any of your obligations under this Licence, or if we do not enforce our rights against you, or if we delay in doing so, that will not mean that we have waived our rights against you and will not mean that you do not have to comply with those obligations. If we do waive a default by you, we will only do so in writing, and that will not mean that we will automatically waive any later default by you.

8.4 Each of the conditions of this Licence operates separately. If any court or competent authority decides that any of them are unlawful or unenforceable, the remaining conditions will remain in full force and effect.

8.5 This Licence, its subject matter and its formation (and any non-contractual disputes or claims) are governed by English law. We both agree to the exclusive jurisdiction of the courts of England and Wales.

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